

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. ELIGIBILITY; METHOD TO ENTER; SUBMISSION GUIDELINES.

Fulgor Milano (the "Sweepstakes") is offered to all qualified social media users, who, as of March 29th, 2021, can enter the contest by including the hashtag #FulgorMilanoFits to their social media posts that feature Fulgor Milano products. Entries that are incomplete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Fulgor Milano or Flying Camel Advertising.

No entry fee, payment, or proof of purchase is required to enter the Sweepstakes. Employees, officers, and directors, including members of their immediate families (parent, child, sibling, or spouse of each of the foregoing) and persons living in the same households as such individuals or its affiliates or advertising and promotion agencies, are not eligible to enter. Void where prohibited. By participating, the entrant agrees to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to this Sweepstakes.

Participating in the promotion on social media during the Contest Period constitutes acknowledgment of and consent to these Official Rules. By entering this contest (e.g., photo, video, text, etc.), entrant understands and agrees that Fulgor Milano, anyone acting on behalf of Fulgor Milano, and licensees, successors, and assigns, shall have the right, where permitted by law, to print, publish, broadcast, distribute, and use in any media now known or hereafter developed with the hashtag #FulgorMilanoFits.

2. START AND END DATES.

The Sweepstakes begin 8:00 am Eastern Time ("ET") on March 29, 2021, and end at 2:00 p.m. ET on December 31, 2021 (the "Sweepstakes" Period), and Entries must be submitted during the Sweepstakes Period. Those who do not abide by these Official Rules or other instructions of Sponsor will be disqualified.

3. DRAWING.

One winner per 2021 calendar month will be awarded by the Sponsor from among all eligible attendees during the Sweepstakes Period: April, May, June, July, August, September, October, November, December. The Sponsor shall have no liability for Winner's failure to receive notices due to spam, junk e-mail, or other security settings or for Winner's provision of incorrect or otherwise non-functioning contact information. If a

prize is not claimed within 7 days from the time the announcement is made via email and social media direct message, the prize may be forfeited.

4. DESCRIPTION AND VALUE OF THE PRIZE; ODDS OF WINNING.

Sponsor will provide the Sweepstakes winners each (1) A social media post on Fulgor Milano's North American Facebook, Twitter, and Instagram accounts - timing to be decided by Flying Camel Advertising, and a gift basket to be valued at \$300 USD or less. No substitution, cash alternative or assignment of a prize is permitted except in Sponsor's sole discretion. Odds of winning depend on the number of eligible attendees participating over the Sweepstakes period. All taxes, if any, are solely the responsibility of the winner.

5. TERMS AND CONDITIONS.

Where permitted by law, the participant grants (and agrees to confirm said grant in writing upon the request of the Sponsor) to Sponsor, and those acting pursuant to Sponsor's direction or control, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the Internet, at any time or times, the participant's name, portrait, picture, voice, likeness and biographical information for advertising, trade and promotional purposes without additional consideration and without notice, review or approval. Further, participants will be required to complete, sign, and return an Affidavit of Eligibility, a Liability Release, a Publicity Release (where lawful), and provide evidence of identity and age with a valid state or federally issued identification (i.e. driver's license or passport), all within fourteen (14) days of prize notification. If said documents are not returned timely, or if prize or prize notification is returned as non-deliverable, or if a winner is found not to have complied with these Official Rules, declines the prize for any reason, or is ineligible for any reason, the prize will be forfeited and may be awarded, in Sponsor's sole discretion, to an alternate participant selected at random.

By participating, participants release and agree to hold harmless Sponsor, its parents, subsidiaries, affiliates, advertising and promotion agencies and all of their respective directors, officers, employees, representatives and agents from any and all liability for any injury, loss or damage of any kind to persons (including, without limitation, death) or property, arising directly or indirectly, in whole or in part, from or in connection with the acceptance, possession, use or misuse of any prize, participation in this Sweepstakes, or any Sweepstakes-related activity.

6. GOVERNING LAW.

By entering, participants agree that all issues and questions concerning the construction, validity, interpretation and enforceability of these Sweepstakes Official Rules, or the rights and obligations of participants and Sponsor in connection with the

Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the Government of Canada without regard to its conflicts of law provisions.

7. WINNER LIST.

For the names of the Sweepstakes winners, send a self-addressed stamped envelope with your request to: Allison Kennedy, Flying Camel Advertising, 1445 Ontario Street, Burlington Ontario, Canada L7S 1G5, Winner list requests must be received by Sponsor by December 31, 2021.

8. SPONSOR.

The VeTTa Group| Fulgor Milano
117 Park Street,
Waterloo, ON
N2L 1Y4

PHOTO RELEASE.

By tagging my social media posts #FugorMilanoFits, I hereby grant Fulgor Milano its parents, subsidiaries, affiliates, officers, directors, employees, contractors, representatives, licensees, agents, and assigns (collectively "Fulgor Milano") permission to use the digital copies (collectively, the "Materials"), in whole or in part, individually or in conjunction with other material, including without limitation, text, photographs, or images, in any and all media whether now known or hereafter devised, including on the Internet, and for any and all purposes, including but not limited to marketing, advertising, publicity, promotion, educational purposes, and editorial content, throughout the world in perpetuity without restriction as to the manner, frequency, or duration of usage. I also grant Fulgor Milano the right and license to use my company name in association with the Materials and the use thereof.

I understand and agree that nothing herein shall obligate Fulgor Milano to use the Materials. I further agree that the Materials continue to be my property (manufacturer) solely and completely and that these images are not to be used for any other purposes than the Fulgor Milano North America social media content campaign and that I will not receive any kind of payment, royalty, remuneration, compensation or consideration of any kind. If, however, any of the Materials are deemed not to be a work made for hire by a court of competent jurisdiction, then this agreement will constitute an irrevocable assignment of the copyright in the Materials to Fulgor Milano.

I hereby waive any right I may have to inspect and approve Fulgor Milano's usage of the Materials, and release, discharge, and indemnify Fulgor Milano from any and all claims, damages, losses and demands arising out of or in connection with any use of the Materials, including but not limited to any claims for misrepresentation, defamation, invasion of privacy, right of publicity, or intellectual property infringement.

Regarding statements or representations attributable to me about any event, product or service, I hereby warrant and represent that such statements or representations accurately reflect my true and honest experience and/or belief about such event, product or service. Any dispute, controversy, or claim arising out of or relating to the enforcement, interpretation, or alleged breach of this agreement, shall be governed by Canadian law.

I have full power and authority to grant the rights and licenses herein. This grant does not and will not infringe the copyright, trademark or any other proprietary or privacy right of any other party. I represent that I am over the legal age to enter into binding agreements under applicable law and that I have no conflicting contractual obligations that would interfere with my granting the rights herein granted.