

# FULGOR

## MILANO

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### **Fulgor Milano's Customizable Column Refrigeration Available for Purchase in North America**

*Experience built-in column refrigeration units that integrate seamlessly into any kitchen style, with advanced features extending the preservation of food.*

Las Vegas, NV (January 31, 2023) – Luxury appliance manufacturer, Fulgor Milano, announced today that its new, highly anticipated customizable column refrigeration units are now available for purchase in North America. All column refrigeration components are available in stainless-steel or panel-ready configurations, with optional handle kits to match the Sofia Professional or Distinto collections to suit the design aesthetic of any kitchen.

“We are thrilled to bring this innovative food storage solution to the North American market. Every lifestyle is different from the next. Shouldn't the way you store your food and beverages suit your lifestyle?”, says Gianni Meneghetti, CEO of Fulgor Milano. “Our goal was to provide a solution that combines optimal customization with superior design and quality. Our new professional-quality refrigeration can be customized for the way you shop, cook, and live bringing the latest technology and Italian craftsmanship to any kitchen design.”



Fulgor Milano columns are now available in the North American market in a variety of widths (freezer: 18", 24", 30", fridge: 24", 30", 36", and wine column: 24"). The combinations that can result with this mix and match approach to suit individual preferences offers flexibility in both style and usage. The panel-ready option allows units to be completely integrated with custom panels to match the adjacent cabinets, or the stainless option that matches the look of the cooking appliances both allow for a counter-depth installation.

Designers will appreciate the unique actuating hinges that allow for a true flush install with as little as 1/8" clearance from adjacent cabinets to create an elegant look. This allows for multiple units to be combined and offers complete freedom to configure any of the columns - fridge, freezer, or wine cellar - in any combination of sizes for the perfect solution to any kitchen. Units such as 24" wine cellar, take the multi-purpose function one step further with the ability to use the FlexZone drawer as either extra refrigeration or freezer space.



The luxurious interior is illuminated with elegant LED lighting for optimal visibility and features bead-blasted stainless-steel crispers with metal drawer glides and shelf supports. The new touch-control interface offers complete temperature control and precision extending the preservation of food. Each unit is outfitted with a unique lateral airflow design maintaining a consistent temperature when accessing the unit. The commercial-style cooling system is powerful enough to bring down temperatures effectively and quickly, even when many items are added to the refrigerator after a day of shopping. Fulgor Milano's premium refrigerator and freezer

columns are meticulously handcrafted in Italy with the utmost attention to detail.

For more information on Fulgor Milano's column refrigeration, please contact Marnie Ivanich at [marnie@flyingcamel.com](mailto:marnie@flyingcamel.com). For further information on Fulgor Milano's extensive product line, please visit [www.fulgor-milano.com](http://www.fulgor-milano.com).

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#### About Fulgor Milano:

Founded over 70 years ago, the Fulgor Milano brand has built upon its extensive heritage developing and manufacturing professional domestic Italian appliances that exceed all expectations of quality, performance, and design. Branded initially as Fulgor, the company was purchased in 2008 by the Meneghetti family, who had a 30-year history in manufacturing for some of the world's leading appliance brands. Reborn as Fulgor Milano in 2010, the brand has since become Meneghetti's premium appliance offering for the North American, European, South American, and Australian markets.

Fulgor Milano's Sofia Professional line is the brand's greatest achievement, offering a perfect balance of elegance, design, function, and performance. The Sofia Collection satisfies the most discerning chef while still providing a centerpiece for any kitchen design.

Manufactured and headquartered in Bassano del Grappa, Italy, the Fulgor Milano brand is synonymous with Italian passion. It continues to establish new and exclusive aesthetic and functional trends in the North American and International markets.